



Jily New Taipei City Hotel

Jily New Taipei City Hotel digital signage Revolutionize Experience and Innovative Technology

Background and Goal

In hotels today, Jily hotel wanted provided to customer new entry experience for living environment . The hotel lobby was dark and lifeless, and customer expected to see an upgrade that fit the stature of the environment. The objective was to revolutionize the hotel guest experience with digital signage to provide rich, visual and easily updatable menus, attract the attention of customers, decrease operational costs, and continue delivering messages even after closing hours., looked to Jarltech as the main technology provider to create an innovative, modern and personalized experience for hotel guests .



“Today, technology is a part of everyone’s daily lives. Therefore, it is important that our customers realize that Jily is both a dining and social media savvy establishment.”

- Tommy YU
Jily Marketing manager

Challenges

While technology constantly evolves and changes, the living experience has been less nimble and not as fast to transform. Jily hotel’ vision was to create a revolutionary living model that puts innovation as the forefront and the traveler as the co-pilot. Jily hotel partnered with Jarltech to recreate the living experience, gaining feedback from guests as they experience the innovations in real time. Jily created a proof of concept at the New Taipei’s modern and open meeting space around a living model kitchen with premium BBS CMS Solution digital signage.

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Solution

Jily used the BBS CMS Solution, deployed and manages the digital information. With this solution the hotel can focus on its customer satisfaction and awareness about events and services throughout the hotel. To keep business guests informed, nine 23.8" screens are deployed throughout the hotel's meeting room areas. The screens show conference room assignments and relevant company information for each meeting. The 42" screens are deployed in the hotel lobby displaying hotel information such as souvenirs, restaurant events, bar specials, local attractions and more. The screens are strategically placed to provide a superior guest experience throughout the hotel environment.



Meeting Room Digital Information Network

Results

A complete transformation of the 30-year-old property into an inviting, flexible and modern space. Guests have responded well to the new screens and the digital information network has provided a new image for the hotel. The moment a guest steps into the lobby at Jily in New Taipei City, they feel the difference. Jily allows guests to create a customized experience unparalleled in the hospitality industry. With the success of the digital signage at Jily Hotel. The hotel aims to set the standard for the future of hotel design.



Guest Information Network Located in Hotel Lobby

“We have been impressed with the ability of Jarltech to achieve the promised delivery deadlines to meet our planned ramp. We’re delighted that we chose Jarltech – it is going to be the platform for our future success.”

- Judy Cao
Jily General manager

Digital Signage
HOTEL